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**DEBARTOLO FAMILY FOUNDATION AWARDS
SPIRIT OF HUMANITY AWARD TO MORE HEALTH, INC.**

Donation will help fund health and injury prevention lessons taught in local schools

TAMPA, Fla. (July 28, 2010) – The DeBartolo Family Foundation is proud to award MORE HEALTH, Inc. with the 2010 Spirit of Humanity Award. The \$25,000 donation will help fund the organization's health and injury prevention lessons taught throughout schools in Hillsborough and Pinellas Counties. The Spirit of Humanity Award recognizes non-profit corporations that provide extraordinary assistance to Tampa Bay residents with special needs.

MORE HEALTH, Inc. began in 1989 as a project of the Junior League of Tampa to promote health, safety, and injury prevention education for school-aged children. Twenty-three lessons are taught in grades K-12 in public and private schools in Hillsborough and Pinellas County as high energy, hands-on classroom presentations using giant custom-made visuals, puppets, videos, songs and books to increase learning and information retention. The lessons cover numerous topics including childhood obesity, teen pregnancy & HIV/AIDS prevention, firearm safety, teen safe driving and specific lessons developed and taught as a result of needs assessments. All of the lessons meet many of the Sunshine State Standards for Science, Health, Language, Math, and Physical Education, and through a collaborative effort with community partners are provided free of charge.

"The DeBartolo Family Foundation is honored to support MORE HEALTH, Inc.'s efforts to educate students on making good health and injury prevention decisions," said Lisa DeBartolo, Executive Vice President of DeBartolo Holdings, LLC. "As a mother, I appreciate the organization's commitment to empowering the children in our

community to live healthy lifestyles and avoid serious injury."

MORE HEALTH has taught over 1.9 million students in Hillsborough and Pinellas Counties, including 185,000 students during the 2009-2010 school year. The organization's success in the Tampa Bay community has led to an expansion of their lessons being offered throughout the state of Florida.

Since April of 2002, the DeBartolo Family Foundation has presented the Spirit of Humanity Award to 32 organizations, recognizing their remarkable service to the Tampa Bay community.

About the DeBartolo Family Foundation

The DeBartolo Family Foundation is a not-for-profit corporation created by the members of the Edward J. DeBartolo, Jr. family to benefit local communities. The Foundation annually awards scholarships to high school students, provides grants to individuals and organizations with exceptional requirements, and presents the Spirit of Humanity Award, honoring non-profit, grass roots organizations that provide extraordinary assistance to Tampa Bay residents with special needs. For more information about the DeBartolo Family Foundation, please visit our Website at www.debartolofamilyfoundation.com or call the Foundation office at 813.964.8302.

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