

Foundation *Views*

The Newsletter of the DeBartolo Family Foundation

The View with Lisa and Nikki

The DeBartolo Family is growing. My husband Don and I were blessed with a beautiful baby boy, Milo, who turned one in March. My sister Nikki married Chad Chronister in February. And the DeBartolo Family Foundation welcomed several new partners to our Family during our Seventh All Star Charity Gala on March 5th, including our new presenting sponsor, Bright House Networks.

We celebrated the Gala in "Roaring 20s" speak-easy style, minus the prohibition laws of course, and it was a huge success. With the addition of our new sponsors – Bright House Networks, Wells Fargo Bank, Cleveland Clinic, Seminole Hard Rock Hotel & Casino, Morgan Stanley, Elder Automotive Group, Gries Investment Funds and Credit Suisse Private Banking USA – we brought in more than \$400,000 to benefit the Foundation. The Gala is our only fundraiser and without the generosity and commitment from our guests and sponsors, we wouldn't be able to support so many worthy organizations, like The Wunsch Family Foundation, which we presented with a \$25,000 Spirit of Humanity Award during the Gala.

So 2010 is off to a great start, following a very successful 2009!



We promised to step up our efforts during these uncertain economic times and thanks to your help we did. Brooks-DeBartolo Collegiate High School graduated its first senior class in 2009 and we presented its valedictorian, Branden McDaniel, with a four-year, 120-credit hour Florida pre-paid scholarship to the University of Florida. We also awarded 26 Tampa Bay area graduates with college scholarships, honored two organizations – the Joey Fatone Family Foundation Music Program and New Bright and Morning Star Church – with our Spirit of Humanity Award and donated more than \$130,000 in community grants to grass roots organizations. The devastating earthquake in Haiti impacted Nikki and I so much that the Foundation extended its reach to the Haitian people with donations to the Gosder Cherilus Foundation and Hope for Haiti.

We hope you enjoy reading our newsletter, and we look forward to the DeBartolo Family Foundation growing even more in 2010 with your continued support.

Lisa DeBartolo
Executive Vice President
DeBartolo Holdings, LLC

Nikki DeBartolo
Executive Vice President
DeBartolo Holdings, LLC

The DeBartolo Family Foundation has a new website! Check it out at www.debartolofamilyfoundation.com

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DEBARTOLO
FAMILY FOUNDATION

DEBARTOLO FAMILY FOUNDATION SEVENTH ALL STAR CHARITY GALA BRINGS IN MORE THAN \$400,000.

Our Seventh All Star Charity Gala in March was a huge success. More than 35 celebrities mingled among 500 guests dressed in their 1920's best at the A La Carte Event Pavilion. The "Roaring Twenties" themed event, presented by first-year sponsor Bright House Networks, brought in more than \$400,000 to benefit the Foundation.

Designed by Tiffani Packer and Lisa and Nikki DeBartolo, the Gala was celebrated in "Roaring Twenties" fashion. During the cocktail reception, flappers swung from the ceiling in hanging chairs as additional flappers and gangsters meandered throughout guests dressed in fedoras and zoot suits. Speak-easy doors opened to the ballroom where flowing red fabric, black and red beaded chandeliers and unique table settings adorned with feathers, red roses, boas and fringe galore. Hall of Famer Wade Boggs teamed up with Joanne Petrella to auction off several items, including a Super Bowl XLV experience for four and a July Fourth celebration at the Candy Bar Ranch in Montana. Three choreographed dance productions entertained guests and concluded with a 27-piece big band from Los Angeles singing everything from Sinatra to Black Eyed Peas into 20s inspired microphones.

"It's been my family's privilege to host this event for seven years," Lisa DeBartolo, Executive Vice President of DeBartolo Holdings, LLC, said at the event. "While many charitable organizations have been forced to do less during the current economic climate, our devotion to giving back has remained steadfast and strong. We promised to step up our efforts in 2009 and I'm proud to report that we were able to do even more than ever, in large part because of your generosity and commitment to the Gala, which is our only fundraiser."

We haven't set a date yet for the 2011 All Star Charity Gala, but visit our Website at: www.debartolofamilyfoundation.com, for more information or please contact Jackie Baca or Stephanie Hernandez at 813.964.8302 or e-mail Jackie at jbaca@debartoloholdings.com and Stephanie at shernandez@debartoloholdings.com.



A Year of Firsts for the Brooks-DeBartolo Collegiate High School



June 1, 2009 was a special day for the Brooks-DeBartolo Collegiate High School (BDCHS) family. We celebrated the first graduating class, a fulfillment of a vision that began 4 years ago to give every student the resources and opportunity they need to go to college. And we were honored to have Coach Tony Dungy as the school's first commencement speaker.

The school's inaugural graduating class set a high standard for future classes to follow. Led by Valedictorian, Branden McDaniel, who accepted a four-year Florida pre-paid scholarship from the DeBartolo Family Foundation (DFF) to attend the University of Florida. All 16 graduating seniors were going to college.

- BDCHS launched its athletic program during the 2008-2009 school year and immediately experienced success. Senior Reggie Williams, Jr. was drafted by the Texas Rangers in the 32nd round of Major League Baseball's draft, and JD Williams tried out for Team USA and played in the Under Armour All-America baseball game in Chicago. This season, girls basketball player Keyann Powell is leading Hillsborough County in scoring and is seventh in the state of Florida (22.8 ppg)
- The school received a grant to purchase computers, electronics, textbooks, etc. for students. BDCHS purchased 43 laptops for its mobile tech lab that is used by students daily, and three Smart Boards that are being used in Science and English classes. Students also enjoy a new production room with capabilities to broadcast a morning show throughout the school.
- General Tommy Franks and former Tampa Bay Buccaneers running back Warrick Dunn spoke to students, business/community leaders, sponsors and friends at the school's Distinguished Speaker's Series.
- The second annual Fire & Ice fundraising reception was held on April 24th with more than 150 people attending.

And like the rest of the DeBartolo family, Brooks-DeBartolo Collegiate High School is growing. Now in its second full year, 272 students are enrolled, and in addition to its increased enrollment, BDCHS has added several new teachers, an ESE Specialist, Business Manager, Cafeteria Manager and Cafeteria Staff Member.

The school is currently recruiting for the 2010-2011 school year. Please stop by and see the state-of-the-art facility on Wednesdays and Saturdays from 8-11 a.m. or contact Ms. Thompson, Guidance Counselor, at 813-971-5600 to schedule a meeting and tour.

For more information about Brooks-DeBartolo Collegiate High School, call 813.971.5600 or visit the school's Website at www.bdchs.org.

Moffitt Cancer Center & DFF

Working Together... Cancer Doesn't Stand a Chance



In January 2009, the Moffitt Center dedicated the DeBartolo Family Foundation Pavilion, located on the third floor of the Moffitt Cancer Center Clinic Building. It is the gateway for patients to the Imaging Center, Nuclear Medicine, Thoracic Clinic and Sarcoma Clinic. The Pavilion also is where patients will find the Arts in Medicine Studio.

The actual unveiling of the signage was done by their President & CEO, Dr. William Dalton. A ceremony and luncheon took place and following the unveiling, a handful of speakers including Monsignor Laurence Higgins, Foundation Chairman Ed Droste, Dr. Dalton and Lisa DeBartolo made remarks.

The gift was awarded during the Moffitt Center's Capital Campaign and was designated to be used for Cancer Research. *"The contributions the Lee Moffitt Cancer Center has made to our community and to cancer research, are not only extraordinary and align with our mission, but continue the tradition of excellence shared by both organizations,"* said Lisa DeBartolo, during the ceremony. *"We are proud to be working with Moffitt to help find a cure for cancer in our lifetime".*

2009 GRANTS

The DeBartolo Family Foundation awarded more than \$130,000 in grants to 22 organizations through its community funding program. Established in 2001, the program provides financial support twice annually to non-profit, grass roots organizations, and has given more than \$400,000 to over 60 organizations. The 2009 grant recipients are:

- A Brighter Community, Inc.
- Achievement Academy
- Center for Citizen Leadership
- Center for Urban Programs & Services, Inc.
- ChairScholars Foundation, Inc.
- The Crisis Center
- Family Network on Disabilities
- Florida Blood Services Foundation, Inc.
- Florida Holocaust Museum, Inc.
- Friends of Tampa Recreation, Inc.
- Hillsborough Education Foundation
- Hollydog Greyhound Adoption
- Kody Snodgrass Memorial Foundation, Inc.
- LifeCare of Brandon
- National Multiple Sclerosis Society
- On Our Own
- Rummi, Inc.
- Selama Grotto Cerebral Palsy
- Simply Hope, Inc.
- Smith Salesian Boys & Girls Club of Tampa Bay
- United Methodist Cooperative Ministries/ Suncoast, Inc.
- Wheels of Success, Inc.

"The DeBartolo Family Foundation is thrilled to support the programs these organizations provide in the community," said Lisa DeBartolo, "During these difficult economic times, we hope our grants will help these organizations continue their extraordinary work."



New Bright and Morning Star Church

New Bright and Morning Star Church has been inspiring individuals in the Tampa Bay community for 16 years, and the DeBartolo Family Foundation honored the organization with a \$25,000 Spirit of Humanity Award to continue its exceptional work.

New Bright and Morning Star Church's goal is to offer hope and opportunities to those who seek to better their family's lives. Some of the church's programs the award will help fund include:

- **Pregnancy Prevention Program:** In an effort to educate teenagers about the responsibilities of being a mother, they provide teenagers with a baby doll that is computerized to act like a real baby. The girls are required to care for the baby for 3 days and are given a computerized print out of how they treated the baby.
- **Food Bank:** Groceries are available in the church food pantry for people to pick up free of charge or volunteers to deliver to peoples' homes.
- **Monthly dance program** for children with low self-esteem
- **Day care for mothers** who cannot afford it and free camps for kids
- **Temporary shelter for the homeless**
- **Free CPR and first aid rescue classes**
- **AIDS Awareness**
- **Area nursing home visits**

The Spirit of Humanity Award honors non-profit corporations that provide extraordinary assistance to Tampa Bay residents with special needs. Since April 2002, more than 25 organizations have been recognized for their service to the community with the DeBartolo Family Foundation Spirit of Humanity Award.

For more information on how to donate to New Bright and Morning Star Church please call 813-250-3616.



"Selecting the New Bright and Morning Star Church for the Spirit of Humanity Award was an easy decision. The church provides so many great services to the community and it does so with no funding, but strictly with volunteers who want to serve those in need," Lisa DeBartolo said.

DEBARTOLO FAMILY FOUNDATION HONORS 26 AREA STUDENTS WITH COLLEGE SCHOLARSHIPS

We recognized 26 Tampa Bay area graduating seniors with \$2,500 college scholarships for overcoming personal obstacles and achieving academic excellence. *"The DeBartolo Family Foundation is proud to reward these students for their dedication and achievement in education,"* said Lisa DeBartolo, *"We are very impressed by the quality and enthusiasm of this year's scholarship class and look forward to following their future accomplishments. These students are the next generation of leaders in our communities."*

More than 150 students applied for this year's scholarships totaling \$65,000, and since 2001 the Foundation has awarded \$450,000 to area seniors. The 26 recipients, who may use the funds for any college-related expenses, are:

Adam Christian
Wharton High School

Kenneth Kendrick Martinez
Freedom High School

Dionne Melba Samuel
Gaither High School

Imani Brianna Clark
Hillsborough High School

Marco Padilla-Rodriguez
St. Petersburg Collegiate High School

Dean Walker Small
Freedom High School

Alanna Sharee Clemons
Largo High School

Arianna Isabel Penzo
Braulio Alonso High School

Thomas James Smith
King High School

Joshua Craig
East Bay High School

Gabriela Pizano
Lennard High School

Cody Andrew Stockin
Hillsborough High School

Xavier Esteva
Lennard High School

Monika Poshkaite
St. Petersburg Collegiate High School

April Joy Stratemeyer
Dunedin High School

Marcus Graham
Lennard High School

Ellen Postlethwait
Zephyrhills High School

Jerushia Sullivan-Bass
Leto High School

LaQuida Jennings
Thomas Jefferson High School

Meredith Lee Rankin
Bloomingdale High School

Stephanie Leah Thomas
Bloomingdale High School

Arielle Keith
Tampa Bay Tech

Victoria Paulina Romero
H.B. Plant High School

Juan P. Washington
Hillsborough High School

Eun Mi Kim
King High School

Christopher Sampson
Gulf High School

Congratulations Graduates!

If you know a high achieving Tampa Bay area student who would be interested in applying for a 2010 scholarship, please contact Jackie Baca or Stephanie Hernandez at 813.964.8302 or e-mail Jackie at jbaca@debartoloholdings.com and Stephanie at shernandez@debartoloholdings.com.

DeBartolo Family Foundation & Hillsborough County Sheriff's Office Christmas Luncheon

On December 12, 2009, we celebrated the holidays with 40 children from 15 exceptional Tampa Bay area families involved with the Family Enrichment Center, a non-profit community based, minority owned, social services agency that provides a variety of family centered programs.

For the ninth straight year DFF partnered with the Hillsborough County Sheriff's Department and treated these families to a traditional holiday meal and an assortment of Christmas presents at the annual Hillsborough County Sheriff's Children's Christmas Luncheon.

This event wouldn't be a success without the hard work of Freddie Solomon and his wife Dee, who have been organizing the program for the past 16 years. Freddie is a former University of Tampa football star who became part of the DeBartolo family back in the 70s when he joined the San Francisco 49ers and won two Super Bowls.

"We all have our favorite Christmas memories and traditions and this event has become one of my family's favorite holiday traditions. We hope the gifts the children will open today will help make this Christmas one they will never forget," Lisa DeBartolo said at the event.





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*Get the latest Foundation news on the web:
www.debartolofamilyfoundation.com*

The DeBartolo Family Foundation is a not-for-profit corporation created by the members of the Edward J. DeBartolo, Jr. family to benefit local communities. The Foundation annually awards scholarships to high school students, provides grants to individuals and organizations with exceptional requirements, and presents the Spirit of Humanity Award, honoring non-profit, grass roots organizations that provide extraordinary assistance to Tampa Bay residents with special needs.

Special THANK YOU to the DeBartolo Family Foundation Supporters!

- Candy & Eddie DeBartolo, Jr.
- Bright House Networks
- Cleveland Clinic
- Bryce Kenny at Credit Suisse Private Banking USA
- Elder Automotive Group
- Gries Investment Funds, Robert D. Gries, Jr.
- Becky & Ed Kobel
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